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Emerging technologies such as the Internet and biotechnology have the potential to create new industries and transform existing ones. Incumbent firms, despite their superior resources, often lose out to smaller rivals in developing

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Emerging technologies such as the Internet and biotechnology have the potential to create new

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ones. Incumbent firms, despite
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lose out to smaller rivals in
developing emerging technologies.
Why do these incumbents have so
much difficulty with disruptive
technologies? How can they

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This pioneering industry-academic partnership, established in 1994, is one of the longest and broadest initiatives on the management of emerging technologies. For the first time, this book distills the insights from the program into a single volume for managers,

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Emerging Technologies covering a wide range of issues related to the successful management of emerging technologies. The editors contend that managing emerging technologies represents a "different game," requiring a different set of management skills,

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frameworks, and strategies than those used by established firms to manage existing technologies. In this book, experts from diverse fields examine key issues such as: Common pitfalls and potential solutions for incumbent firms in managing emerging technologies

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Strategies for assessing the potential of new markets and designing technologies to take advantage of market "lumpiness"
The need for scenario planning and "disciplined imagination" to develop strategies under uncertainty
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Technologies represents a powerful survival kit for managers "dropped behind the lines" of these new technologies. The authors provide a comprehensive set of tools and insights that will help you understand the new challenges

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What manager is not anxious about the future? We live in a white-knuckled age of rapid technological change and global instability. But uncertainty is not the enemy, says management expert Paul J. H.

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Schoemaker. It is where the greatest opportunities are. To unlock these opportunities, however, requires a very different approach to strategy and implementation. In this pioneering book, Dr. Schoemaker presents a systematic approach that combines

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have made to navigating uncertainty. More than any other capability, skill in seizing initiatives in shifting, unpredictable circumstances is the key to success. Profiting from Uncertainty provides a road map to do just that. This book was first

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published in 2002, well ahead of the mega turmoil that befell the world in 2008 and beyond. The methods and tools described here have been used by many companies and are even more relevant today than when originally published. You can ' t do without

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improving outcomes and enhancing practice. Each chapter focuses on developing competency in current and future real-world applications of emerging technologies. Early chapters describe how to utilize new tools, processes, models, and products to serve the quadruple

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aim of better managing populations, decreasing costs, and enhancing both the patient ' s and the clinician ' s experience. The culture of innovation coincides with the ever-changing politics of healthcare in later chapters, which then evolves into the

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firms to globalize, the consequences - positive and negative - that accompany increasing globalization, and their managerial and political implications. Written by experts in diverse management disciplines - including leadership, finance,

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marketing, and operations management - the book is an important contribution to contemporary business strategy. In contrast to strident and often heavily rhetorical debates, this volume focuses on the managerial strategies involved in globalizing

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Emerging Technologies, including leadership, market entry and managing risks. The non-partisan treatment of the issues will be of interest to managers wrestling with the many challenges of globalizing, to policy makers interested in whether and how to either slow or to accelerate

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the process, and to those in non-governmental organizations concerned with understanding global business challenges.

This book is written to promote academic strategic management and envision future innovations for

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developing trends of emerging technologies applied to student-centred and service-oriented academic learning environments. This book explores various fields where key emerging technologies may have great implications on academic library information

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Reflects most recent emerging technologies which might impact on library administrations, resources, services and

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roadmap how and where to
monitor emerging technologies
which began to emerge under
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Provides practical and realistic
suggestions and solutions how to
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Nonthermal Processing
Technologies for Food offers a
comprehensive review of
nonthermal processing
technologies that are commercial,
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Emerging Technologies, addition to the broad coverage, leading experts in each technology serve as chapter authors to provide depth of coverage.

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as pulsed electric field (PEF), irradiation, and UV treatment; other nonthermal processes, such as ozone and chlorine dioxide gas phase treatment; and combination processes. Of special interest are chapters that focus on the "pathway to commercialization" for

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selected emerging technologies where a pathway exists or is clearly identified. These chapters provide examples and case studies of how new and nonthermal processing technologies may be commercialized. Overall, the book provides systematic knowledge to

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industrial readers, with numerous examples of process design to serve as a reference book.

Researchers, professors and upper level students will also find the book a valuable text on the subject.

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In a competitive environment rivals will quickly respond to changes and improvements. This new contribution demonstrates that companies need to have a methodology for developing strategy with regard to future technology. New technology needs

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to be integrated into a strategic process and companies who are able to establish the capabilities to achieve this will secure robust competitive advantage. This powerful new approach will be demonstrated with examples and cases.

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