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Well, if we could read our potential clients' minds, we would see the five questions they use to make their decisions. Five questions? Yes. We will know the exact sequence and importance of these decision-making or decision-breaking questions.

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In the new world of instant decisions, we need to master the words and phrases to successfully move our potential clients to lifelong clients. Easy, when we can read their minds and service their needs immediately. Can we master these new words, phrases, and five questions quickly? Of course we can, and this book shows us how.

What causes potential clients to say "yes" or "no" to our proposals? Well, if we could read our potential clients' minds, we would see the five questions they use to make their decisions. Five questions? Yes. We will know the exact sequence and importance of these decision-making or decision-breaking questions. And 80% of this process happens even before our presentations or proposals begin. What does this mean to us in real life? No more convincing, proving, and information dumps. Instead, we will allow our prospects to willingly volunteer to do business with us, before we even propose solutions. Enjoy this clear and fascinating journey into our potential clients' minds. Discover why the old school sales techniques of the 1980s no longer work. Our prospects are over-marketed, subject to constant advertising, and can search for their own solutions online. But none of this matters when we do our job of guiding them through the minefield of insecurity and doubt. In the new world of instant decisions, we need to master the words and phrases to successfully move our potential clients to lifelong clients. Easy ... when we can read their minds and service their needs immediately. Can we master these new words, phrases, and five questions quickly? Of course we can, and this book shows us how. Let sales experts Bernie De Souza and Tom "Big Al" Schreiter share their secrets of instant rapport through closing. Order your book now!

Worried about presenting your business opportunity to prospects? Here is the solution. The two-minute story is the ultimate presentation to network marketing prospects. When our prospects see the big picture, they make decisions immediately. No more "I need to think it over" objections. In less than two minutes, our prospects will move forward, ready to join. This presentation requires no flipcharts, videos, research reports, testimonials, PowerPoint slides or graphics. All it takes is a simple two-minute story that we customize for our prospects. Forget all those boring presentation information dumps of the past. Instead, let's talk to our prospects in the way they love. Prospects enjoy a short story. Telling stories reduces our stress since stories are easy to remember. Plus, this story is 100% about our prospects. That means we become instantly interesting to our prospects and they will listen to every word we say. Now our prospects can see and feel what our business means to them. Enjoy connecting with prospects with no rejection and no objections. Prospects will love how we simplify their decision to join and make it stress-free. This is so much fun that now, our entire team can't wait to talk to prospects. And for us? We will love helping prospects see what we see, so they will ask to join our business. The two-minute story is the best way to help your prospects to join. Scroll up and order your copy now!

Afraid of closing? That is an understatement. I used to talk with prospects on and on and on, afraid to close. I thought if I kept the conversation going long enough, they would eventually volunteer their "yes" decision. Of course, that never happened. So, in my lifelong quest to avoid rejection, I had to find new and effective closes that work. Here are 46 years' worth of our best closes. All of these closes are kind and comfortable for prospects, and rejection-free for us. Here are just a few of the closes you will learn and love: * The million-dollar close. * Managing the decision-making funnel. * Having prospects close themselves. * Removing risk and uncertainty. * Making objection-solving easy in seconds. * And of course, many strategies to quickly remove the "I need to think it over" objection. Old-school closing is old news. In today's world, prospects are over-exposed to marketing and are sales-resistant. Use these closes to help our prospects move forward and say "yes" to our offers. Not every close is perfect for every prospect. We want a variety of closes. Let's choose which close is best for our prospects, and most natural for us. Never be afraid of closing again. In fact, we will look forward to closing. Happy times ahead! Scroll up now and get your copy.

Let our subconscious mind build our network marketing business. How? Through the power of automatic habits. "How do I start my network marketing business? What should I do first? How do I make consistent progress? What if I don't know what to do?" These are questions we ask when we start our network marketing business. What we need is a ... Magic pill! Creating three simple habits is that magic pill. Tying our shoes, brushing our teeth, and driving the same route every day - all are habits. So why can't we create three automatic habits that effortlessly move us to network marketing success? Well, we can. Every new distributor needs habits. Every experienced leader needs habits. When our team has habits that build consistently, we can push our business into momentum. Now, instead of using the weak willpower of our conscious mind, let's use the huge and automatic forces in our subconscious minds to achieve the success we want. In this book we will learn how to: 1. Create simple, automatic habits. 2. Use three rejection-free habits that anyone can do. 3. Repeat. Here is our chance to use habits to create a powerful stream of activity in our network marketing business. Consistent, automatic activity in the right direction = momentum. Start your team off right with these three powerful habits. Make their success inevitable. Order your copy now!

Too busy to build a network marketing business? Never! Anyone can set aside 15 minutes a day to start building their financial freedom. Of course we would like to have more time, but in just 15 minutes we can change our lives forever. How can we do this? With hyper-efficient ninja tricks, shortcuts, and focus on the activities that will pay off now. Learn how to make invitations and appointments in seconds, with no rejection. Get immediate decisions from our prospects without long, boring sales presentations. Instead of chasing people, plant seeds so they will come to us. And follow-up? Easy when it is automated. And what is the best part about having the skills to build in minimal time? Now we can talk to even the busiest of prospects and assure them they can fit our business into their schedule. Never worry about the "I don't have time" objection again. Don't let a busy life stop us from building our future. Discover the skills to change our lives in just 15 minutes a day. Order your copy now!

Are you a public speaker, trainer, or coach who is having trouble getting bookings? We excel at our profession, we offer awesome value ... but we are terrible marketers. No matter how well we speak or how powerful our offer is, we still need an audience. This book won't teach you how to speak, train, or coach. You already know how to do that. And we won't encourage you to give away your services for free. This book is all about paid bookings. We share the real-world case studies and techniques we use to keep our calendars filled with paid bookings. With 12 different methods, you can choose which strategy fits your personality and business style. Stop staring at an empty appointment calendar and waiting for the telephone to ring. Stop refreshing messages every 15 minutes hoping a "lead" will magically appear. Avoid making time-consuming cold calls and sending unsolicited messages. Instead, activate networks and connections that work. It is the personal interactions, with real people, that get bookings fast. This book gets you in front of the right prospects for your business. Order your copy now!

Selling is easy, when you have pre-sold prospects coming to you. Whether you are a small business, a network marketer, or a professional salesman, prospects that have been pre-sold by your personal networking group make your business easy and enjoyable. Forget cold leads, cold-calling, expensive advertising and lukewarm referrals. Leave the world of hard prospecting behind and start your own personal networking group. Have your fellow members bring new, pre-sold customer and prospects to you weekly. The best salesmen and the best business owners have strong personal networks. Our relationships are the most important lead generation tool we have. Our best long-term strategy is to build a personal networking group where we are the organizer, and the focus of all of our members. Start SuperNetworking makes this process simple with five easy steps. Step #1 is finding the best place to meet. Step #2 is how to invite your members. Step #3 is training your members to pre-sell you and your business. Step #4 is how you will set the example for your members. Step #5 is duplicating your personal networking group to expand your business. Once you have this business model in place, you will never go back to the old ways of prospecting, advertising and marketing your business again. Use these tested, clear techniques to build your personal networking group, and then everything else is easy. If you are a leader, a business owner, a salesman, a multilevel marketer, or someone who needs more leads and pre-sold prospects, this book is for you. Order your copy now!

Mind reading = fun! When we know how prospects think, selling and sponsoring are easy. Read deep inside our prospects' minds with this easy skill. Our prospects have a different point-of-view. So how do we talk to prospects in a way they "get it" and enjoy our message? By quickly identifying our prospect's color personality. Discover the precise magic words to say to each of the four personalities. This isn't a boring research textbook on the four different personalities. This book shows a fun, easy way to talk to our prospects based on how they see and feel about the world. The results are stunning. Shy distributors become confident when they understand how their prospects think. Experienced distributors have short conversations that get prospects to join immediately. Why be frustrated with prospects? Instead, quickly discover the four personalities in a fun way that we will always remember. We will enjoy observing and analyzing our friends, co-workers and relatives, and we will see the way they see the world. It feels like we have 3D glasses in our network marketing career. Of the 25 skills, this is the first skill that new distributors should learn. Why? 1. It gives new distributors instant confidence. 2. It eliminates rejection. 3. It helps prospects listen with open minds. 4. It gets instant results. What could be better than that? We won't have to look for great prospects when we know the four color personalities. We will have the ability to turn ordinary people into hot prospects by recognizing their color personalities and by saying the right words. By using humorous, slightly exaggerated examples of the four personality traits, we will remember this skill and can use it immediately. Life is more fun when we are the only one with the 3D glasses. This is the one skill that we will use every day for the rest of our lives! Get ready to smile and achieve immediate rapport and quick results. Order your copy now!

What should a new distributor do first? So much for the new distributor to learn, only part-time hours, but they need to build quickly. MLM is different than a regular job. Every new person in your business should have a copy of this book to guide them in the early days of their network marketing career. This book shows the beginner exactly what to do, exactly what to say, and does it through the eyes of Brand-new Distributor Joe. "Big Al" teaches Distributor Joe a very basic system to get to 100 distributors fast. Using just a few contacts and a very simple, rejection-free appointment and presentation system, Distributor Joe learns by observing, and thus builds leadership skills instantly. The magic script to help every new distributor get his first network marketing distributor makes it easy to build deep. In a few words or examples "Big Al" brings to light the real answers to network marketing leadership challenges. You'll find the same humor and directness that has endeared "Big Al" to his workshop audiences throughout the world. Published as Big Al Tells All (Sponsoring Magic) in 1979, and revised in 1985 and 1999, this latest revision includes updates to match the changes in the network marketing industry. It still retains the classic techniques that are essential to successful network marketing. Every new person deserves instant success in MLM, so why not use this easy system to get them started fast? Motivation, attitude, positive attitude and philosophy are great, but at some point, every new MLM distributor has to learn the skills of what to say and do. This is the book they need. Big Al's MLM Sponsoring Magic: How To Build A Network Marketing Team Quickly is a fun and fascinating network marketing system that every new distributor enjoys. What a great way to start off a new distributor's career, with this easy-to-read book. Order your copy now!