

## Digital Transformation Ibm

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Seeing an acceleration in digital transformation, says IBM Services

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Individuals and businesses alike are embracing the digital revolution. Social networks and digital devices are being used to engage government, businesses and civil society, as well as friends and family.

Digital transformation | IBM

IBM says adopting artificial intelligence, Agile principles, and DevOps techniques can speed digital transformation to the cloud. Meanwhile, amid this transformation and upheaval, the study found remote workers are “ dealing with heightened personal stress and uncertainty ” and have expectations that their company will support them physically, emotionally, and technologically.

COVID-19 speeding digital transformation: IBM study

By embarking on a Digital Reinvention journey with IBM, you can: Focus on new revenue streams and market activation. Reimagine how you engage with your environment, customers, employees and partners. Build new expertise through restless talent development and orchestrated ecosystems.

Digital Strategy and Transformation Consulting Services | IBM

Accelerate Your Digital Transformation with IBM By Veronica Haggart on October 9, 2020 0 Comments DevOps practices, processes and solutions help businesses accelerate their digital transformation by improving the speed and quality of software development.

Accelerate Your Digital Transformation with IBM - DevOps.com

4 weeks ago. “ The barriers have broken down now in digital transformation because of people working from home and the need to adopt faster, ” says Brenda Harvey, General Manager at IBM Asia Pacific. “ We see continued growth of hybrid cloud and of cloud services after the pandemic. It ’ s touching every element of a company ’ s business processes from the inside out and the outside in. ” .

IBM: Barriers To Digital Transformation Have Broken Down

In this course, you will gain the technical and managerial skills necessary to become a successful manager in the digital transformation landscape. This course is part of the Innovation Management program. This online short course offers a holistic digital industry overview, providing participants with the key skills and knowledge across major frontier technologies such as Artificial Intelligence, Big Data, 3D Printing, Internet of Things, Blockchain, Cyber Security, and many more.

Digital Transformation | Online Course & Certificate | IBM

When one thinks Digital Transformation, one can imagine the vastness & variety of projects that can be subsumed under that phrase. From a technology standpoint, it not only involves dramatic changes in terms of adoption of new emerging technologies like IoT, Blockchain but the automation of traditional processes and systems.

Digital Transformation

As a global leader in SAP transformations, IBM offers in-depth industry and process experience to make your business even smarter. Together, SAP and IBM will help to make your digital transformation a reality, working to bring intelligence to your entire enterprise. They are actively working with businesses around the world to define the standard for how AI, machine learning and other intelligent

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technologies are used.

### Digital Transformation with IBM and SAP | IBM

In this sense, dealing with a pandemic and remaining firm and competitive is certainly one of the biggest victories that companies in any sector can have this year. And this is exactly the central theme of Change Experience 4, the new edition of the IBM Digital Transformation event, which takes place on November 18th, from 9am to 12:30 pm.

### IBM event addresses accelerating digital transformation ...

A digital transformation in banking unlocks the speed and innovation of the public cloud while addressing regulatory compliance, security and resiliency requirements. Explore the FSS ready public cloud. IBM Arrow Forward. Learn how to move VMware workloads. IBM Arrow Forward.

### Digital transformation in banking | IBM

IBM ' s chapter 2 in digital transformation era. 17:19 | 18/12/2019. Via focusing on three cores namely digital and AI, hybrid cloud and responsible stewardship, IBM commits to be the chapter 2 of the path to active digital transformation partner of Vietnam. IBM ' s chapter 2 in digital transformation era. As emerging technologies such as AI, automation, IoT and blockchain become pervasive, their combined impact has started reshaping standard business and technology architectures.

### IBM ' s chapter 2 in digital transformation era

Edison, NJ---- 11/05/2020-- Latest released the research study on Global Digital Transformation In Insurance Market, offers a detailed overview of the factors influencing the global business scope.

### Digital Transformation in Insurance Market Next Big Thing ...

Takeaways from IBM Think: Acceleration of Digital Transformation August 6, 2020 Like most events this year, IBM Think moved from an in-person conference to a virtual one due to the global COVID-19 pandemic. It was held May 5-6, 2020, but sessions are still available on-demand.

### IBM Think Recap | Digital Transformation | Key Information ...

The IBM Institute for Business Value (IBV) study " COVID-19 and the Future of Business," which includes input from more than 3,800 C-suite executives in 20 countries and 22 industries, shows that executives surveyed are facing a proliferation of initiatives due to the pandemic and having difficulty focusing, but do plan to prioritize internal and operational capabilities such as workforce skills and flexibility – critical areas to address in order to jumpstart progress.

### IBM Study: Majority of Global C-Suite Executives are ...

Representative Image. NEW DELHI: IT services major HCL Technologies NSE -0.60 % on Thursday announced a new partnership with IBM to help clients accelerate their digital transformation by migrating enterprise mission-critical workloads to the IBM public cloud. In December 2018, HCL Technologies had announced acquisition of select IBM software products for USD 1.8 billion (over Rs 12,700 crore).in.

### HCL, IBM expand alliance to help organisations with ...

Edison, NJ -- -- 11/05/2020 -- Latest released the research study on Global Digital Transformation In Insurance Market, offers a detailed overview of the factors influencing the global business scope.Digital Transformation In Insurance Market research report shows the latest market insights, current situation analysis with upcoming trends and breakdown of the products and services.

### Global Digital Transformation In Insurance market is ...

62113975 - digital transformation word cloud on white background HCL Technologies (HCL) announced a new collaboration with IBM to help clients accelerate their digital transformation by migrating enterprise mission-critical workloads to the IBM public cloud.

### HCL and IBM expand alliance to help organizations with ...

MARKHAM, ON, Nov. 3, 2020 /CNW/ -- IBM (NYSE:IBM) announced today it is collaborating with IGM Financial (IGM.TO) to accelerate its ambitious five year digital transformation, an initiative ...

Systems of record (SORs) are engines that generates value for your business. Systems of engagement (SOE) are always evolving and generating new customer-centric experiences and new opportunities to capitalize on the value in the systems of record. The highest value is gained when systems of record and systems of engagement are brought together to deliver insight. Systems of insight (SOI) monitor and analyze what is going on with various behaviors in the systems of engagement and information being stored or transacted in the systems of record. SOIs seek new opportunities, risks, and operational behavior that needs to be reported or have action taken to optimize business outcomes. Systems of insight are at the core of the Digital Experience, which tries to derive insights from the enormous amount of data generated by automated processes and customer interactions. Systems of Insight can also provide the ability to apply analytics and rules to real-time data as it flows within, throughout, and beyond the enterprise (applications, databases, mobile, social, Internet of Things) to gain the wanted insight. Deriving this insight is a key step toward being able to make the best

decisions and take the most appropriate actions. Examples of such actions are to improve the number of satisfied clients, identify clients at risk of leaving and incentivize them to stay loyal, identify patterns of risk or fraudulent behavior and take action to minimize it as early as possible, and detect patterns of behavior in operational systems and transportation that lead to failures, delays, and maintenance and take early action to minimize risks and costs. IBM® Operational Decision Manager is a decision management platform that provides capabilities that support both event-driven insight patterns, and business-rule-driven scenarios. It also can easily be used in combination with other IBM Analytics solutions, as the detailed examples will show. IBM Operational Decision Manager Advanced, along with complementary IBM software offerings that also provide capability for systems of insight, provides a way to deliver the greatest value to your customers and your business. IBM Operational Decision Manager Advanced brings together data from different sources to recognize meaningful trends and patterns. It empowers business users to define, manage, and automate repeatable operational decisions. As a result, organizations can create and shape customer-centric business moments. This IBM Redbooks® publication explains the key concepts of systems of insight and how to implement a system of insight solution with examples. It is intended for IT architects and professionals who are responsible for implementing a systems of insights solution requiring event-based context pattern detection and deterministic decision services to enhance other analytics solution components with IBM Operational Decision Manager Advanced.

This IBM® Redpaper™ publication describes how IBM Application Discovery (AD) complements IBM z/OS® Connect Enterprise Edition and IBM Developer for z Systems® in making older mainframe applications available to the digital world. By using a sample scenario, this publication primarily focuses on how the functionality of AD can be used to discover application programming interface (API) candidates and how z/OS Connect can easily create an API out of the mainframe program. It also describes how IBM Developer for z Systems acts as the tool that links the entire transformation.

This IBM® Redpaper™ publication introduces a new data virtualization capability that enables IBM z/OS® data to be combined with other enterprise data sources in real-time, which allows applications to access any live enterprise data anytime and use the power and efficiencies of the IBM Z® platform. Modern businesses need actionable and timely insight from current data. They cannot afford the time that is necessary to copy and transform data. They also cannot afford to secure and protect each copy of personally identifiable information and corporate intellectual property. Data virtualization enables direct connections to be established between multiple data sources and the applications that process the data. Transformations can be applied, in line, to enable real-time access to data, which opens up many new ways to gain business insight with less IT infrastructure necessary to achieve those goals. Data virtualization can become the backbone for advanced analytics and modern applications. The IBM Data Virtualization Manager for z/OS (DVM) can be used as a stand-alone product or as a utility that is used by other products. Its goal is to enable access to live mainframe transaction data and make it usable by any application. This “ this what? ” enables customers to use the strengths of mainframe processing with new agile applications. Additionally, its modern development environment and code-generating capabilities enable any developer to update, access, and combine mainframe data easily by using modern APIs and languages. If data is the foundation for building new insights, IBM DVM is a key tool for providing easy, cost-efficient access to that foundation.

The essential roadmaps for enterprise cloud adoption As cloud technologies continue to challenge the fundamental understanding of how businesses work, smart companies are moving quickly to adapt to a changing set of rules. Adopting the cloud requires a clear roadmap backed by use cases, grounded in practical real-world experience, to show the routes to successful adoption. The Cloud Adoption Playbook helps business and technology leaders in enterprise organizations sort through the options and make the best choices for accelerating cloud adoption and digital transformation. Written by a team of IBM technical executives with a wealth of real-world client experience, this book cuts through the hype, answers your questions, and helps you tailor your cloud adoption and digital transformation journey to the needs of your organization. This book will help you: Discover how the cloud can fulfill major business needs Adopt a standardized Cloud Adoption Framework and understand the key dimensions of cloud adoption and digital transformation Learn how cloud adoption impacts culture, architecture, security, and more Understand the roles of governance, methodology, and how the cloud impacts key players in your organization. Providing a collection of winning plays, championship advice, and real-world examples of successful adoption, this playbook is your ultimate resource for making the cloud work. There has never been a better time to adopt the cloud. Cloud solutions are more numerous and accessible than ever before, and evolving technology is making the cloud more reliable, more secure, and more necessary than ever before. Don ' t let your organization be left behind! The Cloud Adoption Playbook gives you the essential guidance you need to make the smart choices that reduce your organizational risk and accelerate your cloud adoption and digital transformation.

Successfully execute a strategic roadmap of digital transformation and modernize your enterprise with a proven API-led agile implementation approach by unlocking the full range of features in IBM API Connect Version 10 Key Features Explore techniques to design and deliver valuable customer-centric APIs using API Connect Manage your APIs with improved security and optimal performance across many channels Uncover hidden capabilities that help improve business agility and management within your API ecosystem Book Description IBM API Connect enables organizations to drive digital innovation using its scalable and robust API management capabilities across multi-cloud and hybrid environments. With API Connect's security, flexibility, and high performance, you'll be able to meet the needs of your enterprise and clients by extending your API footprint. This book provides a complete roadmap to create, manage, govern, and publish your APIs. You'll start by learning about API Connect components, such as API managers, developer portals, gateways, and analytics subsystems, as well as the management capabilities provided by CLI commands. You'll then develop APIs using OpenAPI and discover how you can enhance them with logic policies. The book shows you how to modernize SOAP and FHIR REST services as secure APIs with authentication, OAuth2/OpenID, and JWT, and demonstrates how API Connect provides safeguards for GraphQL APIs as well as published APIs that are easy to discover and well documented. As you advance, the book guides you in generating unit tests that supplement DevOps pipelines using Git and Jenkins for improved agility, and concludes with best practices for implementing API governance and customizing API Connect components. By the end of this book, you'll have learned how to transform your business by speeding up the time-to-market of your products and increase the ROI for your enterprise. What you will learn Use API Connect to create, manage, and publish customer-centric, API-led solutions Run CLI commands to manage API configuration and deployments Create REST, SOAP, and GraphQL APIs securely using OpenAPI Support OAuth and JWT security methods using policies Create custom policies to supplement security Apply built-in policies to transform payloads Use CLIs and unit testing hooks within DevOps pipelines Find out how to customize Analytics dashboards and Portal User Interface Who this book is for This book is for developers and architects who want to achieve digital transformation using IBM API Connect and successfully execute the strategic roadmap of enterprise modernization while effectively managing their API ecosystem. A solid understanding of what RESTful services and APIs can do and where to implement API security is necessary to get started. Experience in application development and basic knowledge of microservices, container orchestration, and cloud environments will help

you to get the most out of this book.

Businesses are always looking for ways to improve the customer experience. They need to connect with existing and new customers in innovative ways and deliver experiences that never disappoint. They also require technology-strengthened business strategies with the flexibility to adapt to new opportunities quickly. To achieve this agile state, many are using cloud-based solutions to create personalized customer experiences and harness existing enterprise applications, data, and services for a competitive advantage. IBM® WebSphere® Application Server on cloud (WebSphere on cloud) helps businesses like yours take advantage of the cloud as a strategic environment to realize various benefits: Reduce costs by optimizing the entire application-related infrastructure. Create opportunities by rapidly creating and integrating cloud-based applications. Reap more value from existing applications by augmenting them with cloud services. Deliver compelling customer experiences across all channels. Speed time to market at a lower cost through rapid creation and deployment of APIs and microservices. Increase brand reach or drive new revenue by publishing APIs externally. Drive innovation by enhancing your Java applications with IBM Bluemix® services. Optimize existing workloads by lifting and shifting them unchanged to the cloud in just minutes, allowing you to take advantage of fast and flexible provisioning, and pay-as-you-go pricing. This IBM Redbooks® Redguide™ publication introduces the WebSphere on cloud capabilities and highlights key concepts that are associated with this IBM WebSphere offering. The guide discusses the business value offered by WebSphere on cloud, provides a high-level architectural view, and explains three common entry points (Create, Connect, and Optimize) to cloud. The guide also identifies the IBM products that play important roles in those entry points. It includes real-world examples of how customers are using WebSphere on cloud to resolve business challenges and enhance return on investment (ROI).

One book for the entire journey: How to digitally transform your organization Innovation in the face of major external change is critical for any organization's success, but attempting to do so often leads to more questions than actions: Where do you start? How do you get the right resources? How should work be implemented? What data should you measure? For the first time, these questions are answered in a single book that covers the end-to-end execution of digital transformation – from leadership-level strategy, to on-the-ground team implementation. With the biggest revelation of all, Herbert argues, being that true digital transformation only needs to happen once because, at its core, it means becoming more adaptive to change itself. Featuring the 'how to' of digital transformation devised from successes across every sector, Herbert distills it into five actionable stages. These stages act as a repeatable framework for continual innovation, allowing you to produce results immediately and grow change incrementally across your organization. In Digital Transformation, Herbert draws on her own experiences in leading change and innovation programmes globally, as well as featuring insights from experts and leaders from organizations as diverse as the World Wildlife Fund, Morgan Stanley, Royal Caribbean Cruises, the United Nations High Commission for Refugees, the Rijksmuseum, the American Cancer Society, The Guardian, Harvard University, and many others.

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Trust: The Winning Formula for Digital Leaders is intended to help you become a more successful digital leader—and maybe a better person (more about this at the end). We know you are thinking, I am not the CEO, or even the Chief Digital Officer, I just work in the ranks of my organization, so how can this book help me? Due to a set of existential threats, like the global pandemic, all businesses are frantically trying to remake themselves into being digital businesses. Digital transformation is taking the world by storm—and everyone in the organization is, or will be, touched by it. We first studied the phenomenon of digital transformation through an extensive survey of global organizations. Called the Patterns of Digitization, the survey examined every aspect of how digital transformation is implemented. We looked at over 500 companies' business strategies, resource allocation, design practices, and looked at their “softer” side, like how the leaders actually communicate with employees. What we learned from this is—that no matter what type and size company you are, you fall into two different camps. Organizations are either "Digitally Developing" (the far majority), or they are "Digitally Mature". Through this analysis, we learned something else very important—Digitally Mature organizations are managed differently. Their leaders "align human & financial resources with the strategy", "create a collaborative, and nimble development environment", "promote open & transparent communication", and initiate other important activities. At the 2020 IEEE International Conference on Engineering, Technology and Innovation, we presented Digital Leadership: Character and Competency differentiates Digitally Mature Organizations Leaders. Through it we show how the character and competency of these leaders (the foundations of trust) help set them and their organizations apart. Our intention was not to laud Digitally Mature leaders, as it was to help lagging companies grasp what is truly involved in implementing a digital transformation and what they need to do to catch up. This has been our "modus operandi" from the beginning. But just exhorting digital leaders to show more character and demonstrate their competency with digital technologies, is still not enough. To really help them (read you) we needed to go deeper. The jewel of this book is its in-depth interviews with proven, successful digital leaders. And we didn't stop with just exploring their character and competency, we asked them "how specifically" they build trust through their intentions, integrity,

capabilities and results. Of course, these are the “ four core values ” of Stephen M.R. Covey's Speed of Trust framework and the basis of the book ' s 20-question Interview Guide. Now, enjoy the book and see for yourselves how these leaders rely on these very humancentric actions—along with the trust and respect of their people—to lead very aggressive and very complex digital transformations. From the Inside Flap Endorsed by Stephen M.R. Covey, The New York Times and #1 Wall Street Journal bestselling author of The Speed of Trust: The One Thing that Changes Everything. Foreword by Gerald C. Kane, Author of The Technology Fallacy: How People are The Real Key to Digital Transformation Digital Leaders Included in the Book Authors take a deep dive into the actions of successful digital leaders. They built an extensive interview guide, based on Stephen M.R. Covey's now famous Speed of Trust model, and conducted 1:1 interviews with the following global digital leaders: Chuck Sykes (CEO, Sykes Enterprises), Andera Gadeib (CEO, Dialego), Larry Blue (CEO, Bell & Howell), Robert Kallenberg (Director of Strategy and Organization, Porsche AG), Brandon Batten (Owner & Operator, Flying Farmer LLC), Marc Schlichtner (Principal Key Expert, Product, Portfolio & Innovation Management, Siemens Healthineers), Seth Kaufman (President & CEO, Moët Hennessy North America), Deborah Leff (former Global Leader and Industry CTO of Data Science and AI, IBM), Krishna Cheriath (VP, Head of Digital, Data and Analytics, Zoetis Inc.), Dominik Schlicht (CEO, Talbot New Energy AG), Craig Melrose (Executive Vice President, Digital Transformation Solutions, PTC), Dagmar Wirtz (CEO, 3WIN), and Rahul C. Basole (Managing Director and Global Lead for Visual Data Science, Accenture AI). Visit [patternsofdigitization.com](http://patternsofdigitization.com) From the Back Cover The passion of these authors and their commitment to meaningful research is abundant in this compelling read. They have studied what separates digitally mature companies from the many companies that lag behind and conclude that the ability of their leaders to personally develop and enable trusting relationships is, indeed, the difference-maker. Using the Speed of Trust framework as a guide, the authors conducted direct interviews with digital leaders and show how their integrity, intent, capabilities, and results significantly impact performance across a broad range of transformation goals. The insights and lessons learned from these interviews will be invaluable to digital leaders. The pace of change in the digital world makes it easy to get caught up in the moving target of technology details--e.g. cloud computing, artificial intelligence, etc.--and lose sight of the ever more important, human-centric dimension of building trust. Stephen M.R. Covey The New York Times and #1 Wall Street Journal bestselling author of The Speed of Trust: The One Thing that Changes Everything The book is about (and for) digital leaders, the people in charge of changing the course of their organizations. Authors bring it all together with interview chapters from thirteen digital leaders on how they build trust. Excerpt from the foreword to this book by Gerald Kane This book is a gem. The winning formula developed using interviews with digital leaders from a multitude of industries provides a practical guide to transform any company into a mature digital businesses. Robert Kallenberg, Head of Strategy, Porsche AG The authors have articulated the leadership challenge of the digital era--The ability to digitally transform businesses by cultivating trust. This is a must read for all aspiring digital leaders. Chuck Sykes, CEO, Sykes International Trust is the critical difference-maker in impactful leadership. The authors have clearly identified and elevated this philosophy. It's a great read not only for all business leaders but for every employee in your organization. Seth Kaufman, CEO, Moët Hennessy North America

Is your business ready to win in the digital future—or destined to be disrupted? Ambitious digital-driven startups are now creating and cornering new markets in every sector. And yet, most legacy businesses continue to operate by old playbooks. Most are not keeping pace with the changes in their industry, let alone leading the way—what is yours doing? The Digital Matrix will help you understand the three types of players that are shaping the new business landscape; the three phases of transformation that every firm will encounter on its journey to business reinvention; and the three winning moves that will ensure your company ' s success along the way. With The Digital Matrix, you will: Learn to navigate the world of digital ecosystems. Discover ways of competing and collaborating with other companies to create and capture value. Realize how powerful machines can amplify your company ' s human talent. Learn to assemble the team to experiment with new ideas, re-examine your core beliefs, and reinvent your business rulebook for the digital future. The future of every industry is digital, and that future is closer than you think. Do you understand where your business fits into the bigger picture? Are you ready to maximize your opportunities? Packed with current case studies and practical experience-based advice, The Digital Matrix shows you how to rethink your business model from the outside in, assemble the right team for the journey ahead, and make bold strategic choices along the three phases of digital transformation. Your company's future depends on its ability to harness digital technology. Don't wait!

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