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Science & Business Media, Apr 5, 2009 - Business & Economics - 196
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New York: Springer, 2009, is the definitive guide to the Routes-to-Market methodology.. What People Are Saying. Read feedback from executives who have used RTM at IBM, Cisco, Microsoft, Adobe, Hewlett-Packard, F5 Networks and other companies.

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Jean-Claude is a graduate of the Institut Supérieur d'Electronique du Nord. Antoine Leboyer Antoine Leboyer is the President and CEO of GSX, the worldwide leader in monitoring solutions for Communication Servers. Antoine has more than 20 years of experience in IT organizations in various international positions.

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