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blockchain for digital business innovation to a composite
audience of practitioners and scholars. Blockchain became a
hype topic, thanks to bitcoin diffusion at a global level.
However, this cryptocurrency is often considered the main
application of blockchain, and today, we are assisting to the
implementation of blockchain also

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After discussion of blockchain technology and management, including impacts on value chains and systems, governance, and security issues, the bitcoin phenomenon and main technological trends in the use of blockchain are addressed. The final part presents examples of business innovation using blockchain that are drawn from across the globe.

Business Innovation Through Blockchain: The B³ Perspective

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The final part presents examples of business innovation using blockchain that are drawn from across the globe. Throughout, the author adopts a methodologically rigorous approach while ensuring that...

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Business Innovation Through Blockchain: The B³ Perspective by Vincenzo Morabito English | 14 Feb. 2017 | ISBN: 331948477X | 196 Pages | PDF | 3.87 MB

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Blockchain: Everything You Need to Know

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Blockchain technology has the potential to fundamentally change the way business is conducted, and to transform the foundations of our economic and social systems. This online program draws on the work of leading MIT faculty and cryptoeconomics expert Christian Catalini, and examines blockchain technology from an economic perspective.

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